

Financial Crises and Policy Responses in Korea - Focusing on Bank Restructuring

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Outline

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I. Introduction

Introduction

- **Structural weaknesses** were widespread in the Korean economy which developed rapidly before 1997 Asian financial crisis.
- ✓ Also, the economy was **highly vulnerable to external shocks as its growth was largely driven by exports.**
- Financial crises in 1997 and 2008 afforded Korea an opportunity to build an **effective crisis response system.**
- ✓ 787 ailing financial institutions (37.5% of 2,101 FIs in total) were restructured during the Asian financial crisis in 1997.
- ✓ But, not a single failure in the banking industry happened during the global financial crisis in 2008.
- This presentation aims to introduce the experience of financial reform, especially **banking sector restructuring**, and share **lessons from the financial crises in Korea.**

II. Asian Financial Crisis and Policy Responses

Main Causes of the 1997 Crisis

- **Excessive debts and lack of transparency in the corporate sector** led to a series of bankruptcies of big companies (chaebols) during 1997.
 - ✓ Corporate debt ratio: 424.6% (end of 1997)
- **Weaknesses in the financial sector and low level of foreign currency reserves**
 - ✓ Poor asset quality, ALM, excessive risk-taking
 - ✓ Foreign currency reserves: US\$ 8.9 bn (1997)
- **Inadequate financial regulation and supervision**
 - ✓ Accounting rules, lenient prudential standards and supervisory forbearance
- **Prevalent moral hazard** in both corporate and financial sectors
 - ✓ Too-big-to-fail and an assumption of government's protection when necessary

Restructuring Strategy

- The Korean government embarked on a major **restructuring in the four areas of finance, corporate, labor and public** with the IMF's consultation.
- **Financial Supervision Commission(FSC)** was tasked with overseeing the restructuring of both corporate and financial sectors with **KAMCO and KDIC**.
- Speedy and comprehensive crisis responses driven by the Korean government through **injection of huge public funds** (40% of GDP in 1997)
- In particular, financial restructuring had **two main goals**.
 - ✓ Building an advanced system through restructuring
 - ✓ Improving and refining the financial safety net
- **Temporary blanket guarantee for deposits** till the end of 2000
- Measures to **minimize moral hazard and maintain market discipline** were put in place.

Financial Restructuring Stages by Period

| STAGE | PERIOD | CHARACTERISTICS |
|------------------------------|----------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| EARLY STAGE | Nov. 97 – Mar. 98 | <ul style="list-style-type: none"> • Emergency measures (urgent liquidity injection and support for recapitalization of large banks) • Exit of non-viable merchant banks, securities firms and investment firms • Laying the groundwork for restructuring |
| FIRST-STEP RESTRUCTURING | Apr. 98 – Aug. 00 | <ul style="list-style-type: none"> • Full-scale restructuring of the corporate and financial sectors • Focus on normalization of bank operations • Exit of five regional banks (Jun. 98) • Exit of four insolvent life insurers (Aug.98) |
| SECOND-STEP RESTRUCTURING | Sep. 00 – Dec. 02 | <ul style="list-style-type: none"> • Laying the groundwork for market-led restructuring • Focus on resolving weaknesses in the non-banking sector • Introduction of financial holding companies (encouraging FIs to build size and enter into each other's business areas) • Privatization of public fund injected FIs • Creation of the SAMPF (Dec. 00) |
| RECOVERY OF PUBLIC FUNDS | After 03 - | <ul style="list-style-type: none"> • Development of measures to recover public funds (Sep. 02) • Creation of the Act on the Fund for Repayment of Public Funds |

Source: FSC

Bank Restructuring during the 1997 Crisis

- A total of 787 out of 2,101 financial institutions had been restructured by June, 2003 (White Paper 2004).
- ✓ 15 out of 33 in banking industry and 772 out of 2,068 in non-bank financial industry
- **In the banking industry**, 5 banks had their licenses revoked while 10 were merged out of 33 banks in operation at the end of 1997.
- ✓ **License Revocations:** Dongwha, Dongnam, Kyonggi, Chungchong, Daedong Bank
- ✓ **Merged:** Boram, Seoul, Chungbuk, Kangwon, Chukhyup, Hanil, Peace, KLTCB, Kookmin, KHB
- Evaluation criteria and Appraisal Committee
- ✓ Below 8% of BIS capital ratio as of year-end 1997

Banking Sector Restructuring

- **Large banks were rehabilitated after complete reduction of capital** considering the possibility of systemic risk while **small banks were resolved in P&A transactions.**

Stage 1 ('98~'99)

Purpose: Improving banks' financial structure to attract investors

Target: 12 banks below 8% BIS tier1 capital ratio at year-end '97

Evaluation: Business restructuring plan from 12 banks

Results: 5 non-viable banks (P&A) and 7 viable banks (OBA)

Stage 2 ('00~'02)

Purpose: Enhancing the competitiveness of the banking industry

Target: 8 banks below 8% BIS tier 1 capital ratio or which had received public funds at Stage 1

Evaluation: Business restructuring plan from 8 banks

Results: 6 non-viable banks (Nationalization by injecting public funds) and 2 viable banks

Banking Sector Restructuring Overview

| | '97end | 98.1H | 99.1H | 99.2H | 00 | 01.1H | 01.2H | 03end |
|------------|--------|---------|-------------------|--------------------|----|---------------------------------------------------|-----------------------------------------------------|-----------------------------------------------------|
| CBK | | | Hanvit (1.6) | | | Woori Financial Holding Company (4.1) | Woori Financial Holding Company (12.31) | Woori Financial Holding Company |
| Hanil | | | | | | | | |
| Kwangju | | | | | | | | |
| Kyeongnam | | | | | | | | |
| Peace | | | | | | | | |
| Cho-hung | | | Cho-hung (5.3) | Cho-hung (9.14) | | | | Shinhan Financial Holding Company (9.5) |
| Chungbuk | | | | | | | | |
| Kangwon | | | | | | | | |
| Shinhan | | Shinhan | | | | | | |
| Donghwa | | | | | | | | |
| Jeju | | | | | | | | |
| Hana | | Hana | Hana (1.6) | | | | Hana (12.1) | Hana |
| Chungchong | | | | | | | | |
| Boram | | | | | | | | |
| Seoul | | | | | | | | |

Banking Sector Restructuring Overview (Cont.)

| | '97end | 98.1H | 99.1H | 99.2H | 00 | 01.1H | 01.2H | 03end |
|----------|--------|----------|----------------|-------|----|-------|-----------------|----------|
| Kook-min | | Kook-min | Kook-min (1.5) | | | | Kook-min (11.1) | Kook-min |
| Dae-dong | | | | | | | | |
| KLTCB | | | | | | | | |
| KHB | | KHB | | | | | | |
| Dong-nam | | | | | | | | |
| Koram | | Koram | | | | | | Koram |
| Kyung-gi | | | | | | | | |
| KFB | | | | | | | | KFB |
| KEB | | | | | | | | KEB |

Source: White Paper, Public Fund Oversight Committee

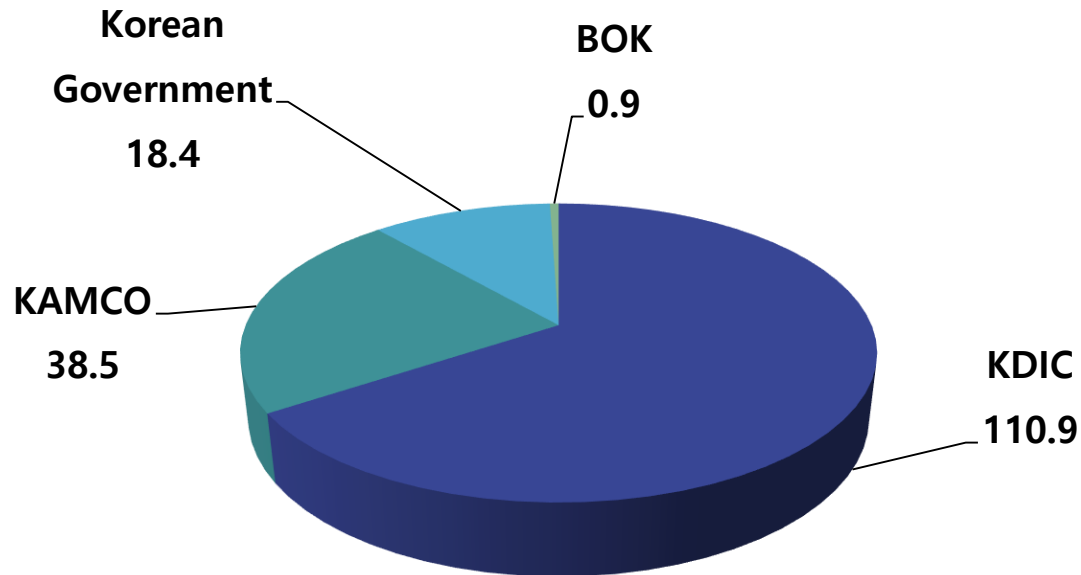
Banking Sector Restructuring

- **Nationalization, P&A, M&A, and OBA** were the methods used for banking restructuring with the injection of public funds by KDIC
- ✓ Nationalized banks which had received public fund support were privatized when KDIC sold its stakes to domestic and foreign investors.

| Methods | Banks | Results |
|------------------------|-----------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Nationalization | Korea First Bank Seoul | <ul style="list-style-type: none"> • KFB sold to NewBridge Capital(2000) • Seoul sold to Hana (2002) |
| P&A | Dongnam, Dongwha, Chungchong, Kyunggi, Daedong | <ul style="list-style-type: none"> • Exit from the Market (licenses revoked) |
| M&A | KCB+Hanil (Hanvit), Choheung+Kangwon+Chungbuk, Hana+Boram, Kookmin+KLTCB | <ul style="list-style-type: none"> • Hanvit, Gwangju, Kyungnam, Peace Bank → Woori FHC • Chohung and Jeju → Shinhan FHC • Kookmin+KHB → Kookmin |
| OBA | Busan, Kyongnam, Daegu, Junbuk, Kwangju, Jeju, Peace, KEB | <ul style="list-style-type: none"> • KEB sold to Lonestar (2003) |

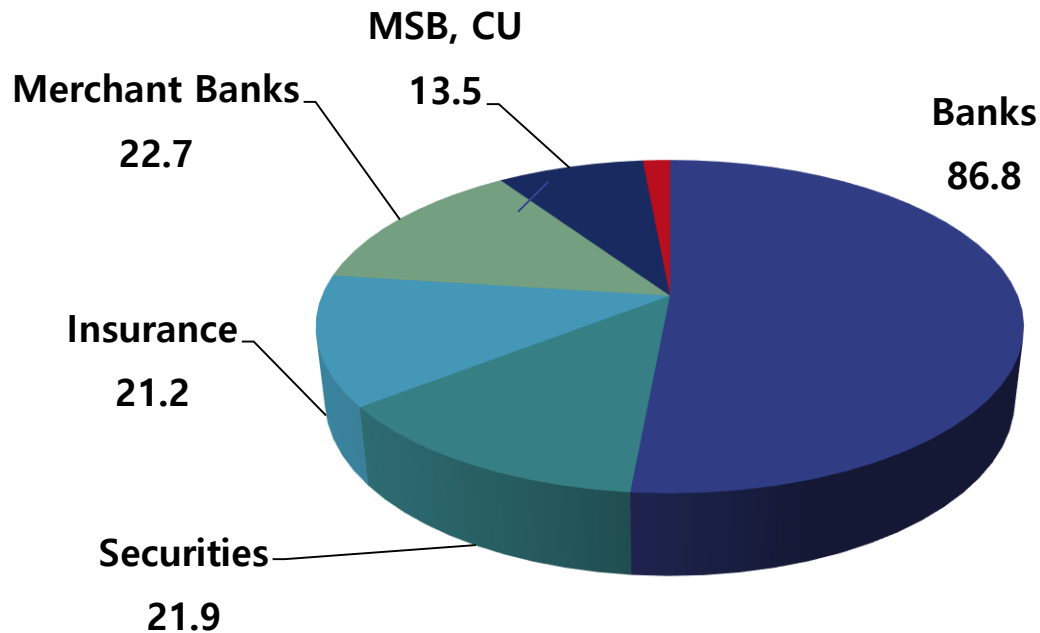
Funding of Public Funds

- **KRW 168.6 tril. (39.8% of 1997 GDP) of public funds**
- ✓ Bond issuance with government guarantee: KDIC 83.5, KAMCO 20.5



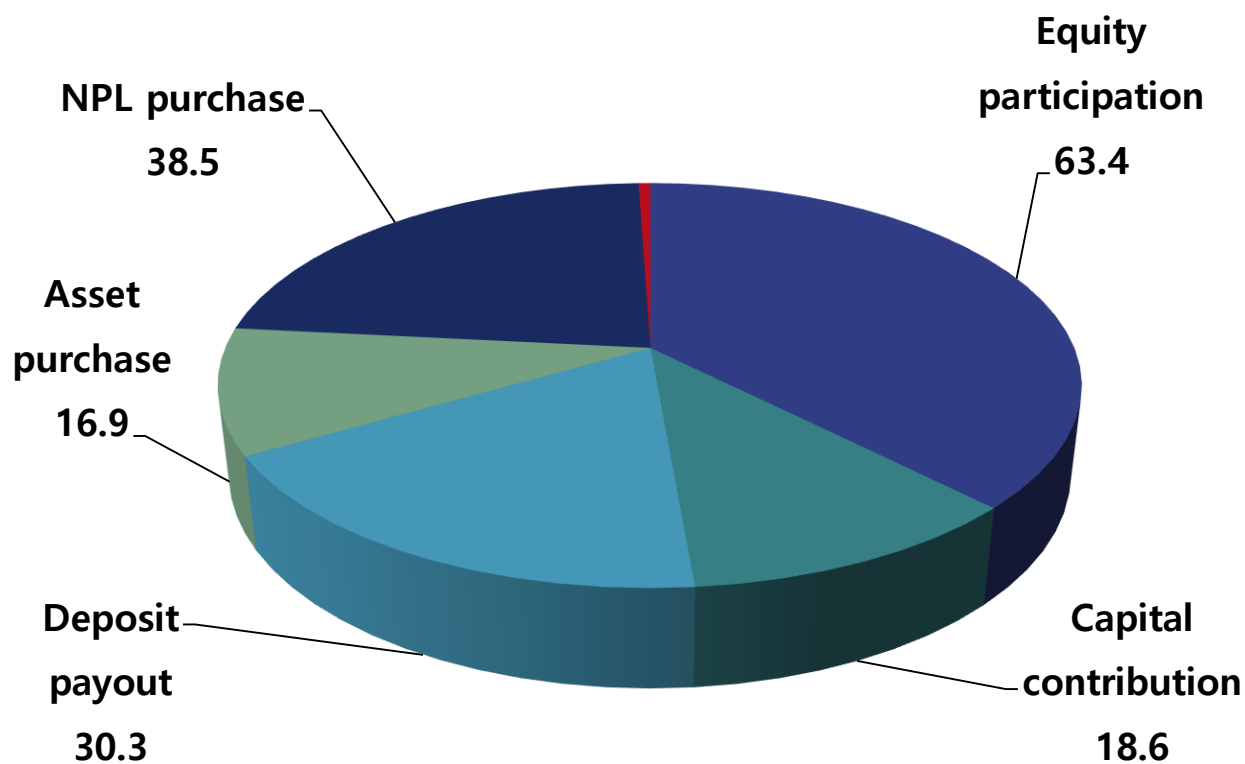
Usage of Public Funds

- Public funds were injected into the following financial sectors.



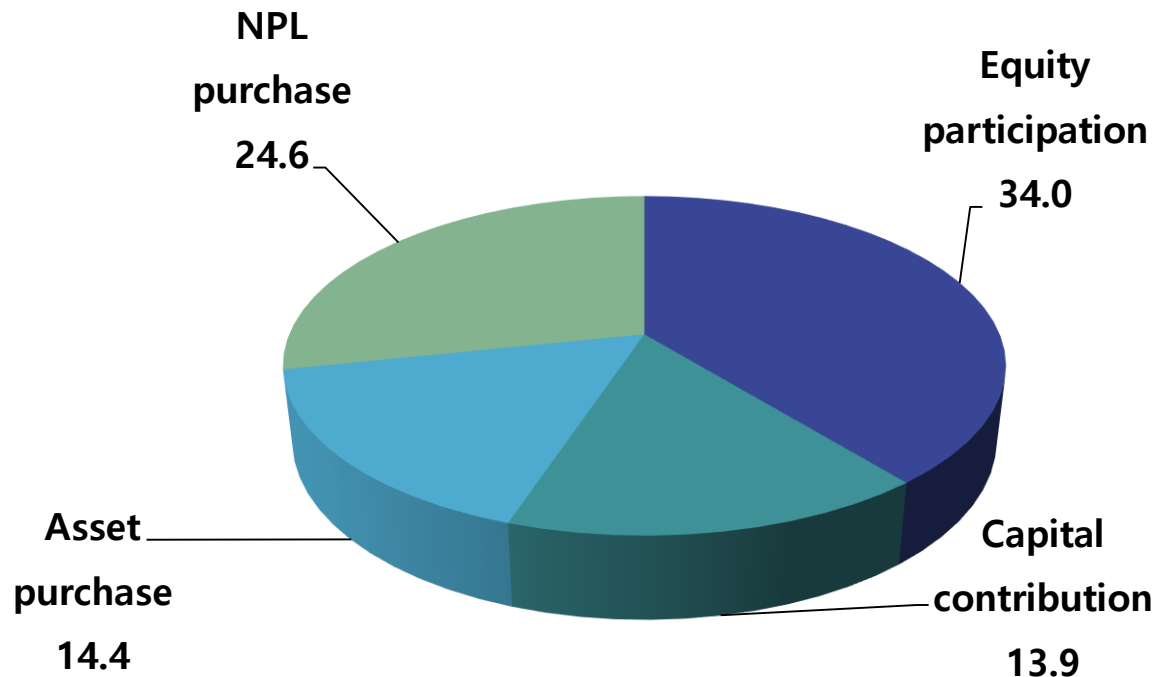
Usage of Public Funds

- Public funds were injected into the financial industry using diverse methods.



Usage of Public Funds in Banking Sector

- Public funds were injected into the banking sector (KRW 86.8 tril.) through equity participation, capital contribution, asset and NPL purchase.



Establishing a Legal Framework

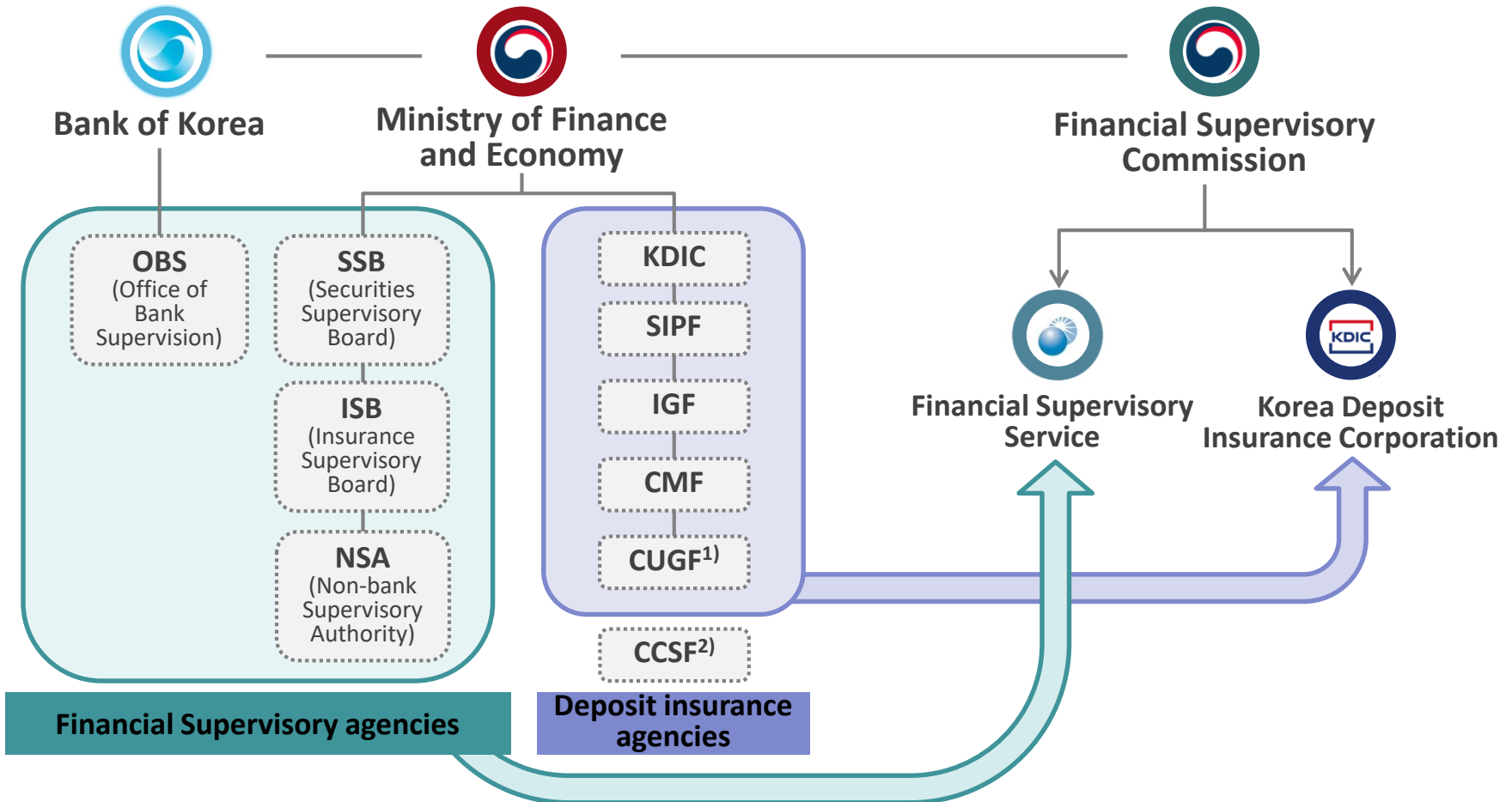
- Legal framework for financial crisis management has been established.

| ACTS | MAJOR CONTENTS |
|------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>Act on the Structural Improvement of the Financial Industry (ASIFI) in Oct. 1997</p> | <ul style="list-style-type: none"> • FSC & KDIC have authority to determine insolvency • FSC has authority to order Prompt Corrective Action (1997) • FSC may order capital reduction with resolution of board of directors of insolvent FI • FSC may order suspension of directors, appointment of conservator, P&A, suspension of operation, revocation of license |
| <p>Depositor Protection Act (DPA) in Dec.1995</p> | <ul style="list-style-type: none"> • KDIC may arrange the 3rd party M&A for insolvent FIs • KDIC may request FSC to order P&A • KDIC may establish a bridge bank • KDIC may provide financial assistance in cases where an acquirer of insolvent FI requests or it is necessary to facilitate the resolution of insolvent FI |
| <p>Special Act on the Management of Public Funds (SAMPF) in Dec.2000</p> | <ul style="list-style-type: none"> • The Public Funds Oversight Committee does a comprehensive review and coordination of matters related to the management of public funds • The Act lays out principles in injecting public funds into ailing FIs (e.g.) Least Cost Principle, Equitable Loss Sharing. • The Act also indicates how follow-up management of public-fund injected FIs should be carried out (e.g.) MOU, management of bankruptcy estate by KDIC |

Financial Safety Net in Korea before 2008

Before April 1998

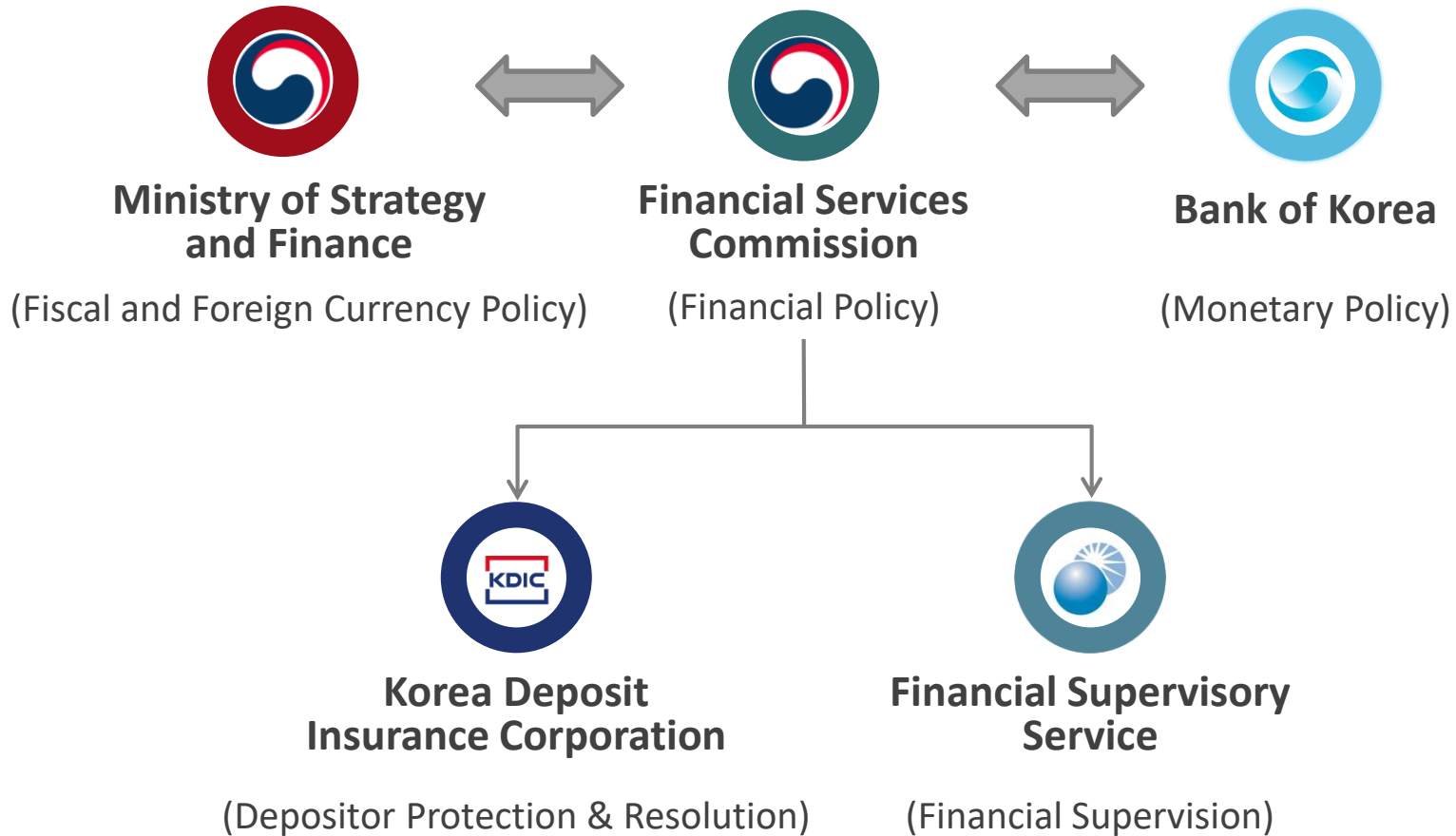
April 1998 ~ 2008



Note: 1) Separated from KDIC in 2004

2) Under the Ministry of Government Administration and Home Affairs

Financial Safety Net in Korea since 2008



Other Institutional Improvements

- **Stronger prudential regulation**
 - ✓ Adoption of the prompt corrective action (PCA) regime in the ASIFI (1997) and the Forward Looking Criteria (FLC) for asset classification based on international standards

- **More authority for KDIC**
 - ✓ Financial assistance to insolvent FIs
 - ✓ Conservator of failing FIs and receiver of bankruptcy estates
 - ✓ Accountability investigations against failed FIs

- **Creation of KAMCO in 1997 for NPL cleanup**

Results of the Financial Restructuring

- **Fast recovery in the banking sector**
 - ✓ BIS Capital Ratio (Banking Sector, Average) : 7.04% ('97) → 10.52% ('02)
 - ✓ Net Profit (Banking Sector, Total) : KRW △12.5 tril. ('98) → KRW 3.9 tril. ('02)
- **Recovery of economic growth (GDP) : △ 6.9% ('98) → 7.0% ('02)**
- **Early repayment of the \$ 19.5 billion loan from the IMF (Aug. '01)**

III. Global Financial Crisis and Policy Responses

Comparison of the Two Financial Crises

- The Korean economy in 2008 was stronger than it was in 1997.

1997 Crisis

2008 Crisis

Causes

Internal factors such as
corporate bankruptcies

External factors

Foreign Exchange

| | 1997 Crisis | 2008 Crisis |
|------------------------------------|-------------|---------------------------|
| Foreign Currency Reserves | US\$ 8.9bn | US\$ 239.7bn ¹ |
| ST External Debt / FX Reserves | 717% | 79% ¹ |
| Liquid External Debt / FX Reserves | 973% | 95% ¹ |
| Total External Debt / FX Reserves | 1,957% | 177% ¹ |

Banks

| | | |
|----------------|------|---------------------|
| Bank NPL Ratio | 6.0% | 1.1% ² |
| BIS Ratio | 7.0% | 12.31% ² |

Corporates

| | | |
|-----------------------------------|--------|---------------------|
| Corporate Debt Ratio | 424.6% | 106.5% ³ |
| Corporate Interest Coverage Ratio | 115.0% | 404.8% ³ |

¹ as of September 2008

² as of December 2008

³ as of end of 2007

Responses to the Global Financial Crisis in 2008

| | Measures | Commitment | Actual |
|---------------------------------------------------------|----------------------------------------------------------------------------------------|--------------------------------------------------------------|-------------------|
| Initial – Stabilizing the F/X market | Government's payment guarantee for foreign currency borrowings by domestic banks | \$100 bn. (3 years) | \$1.3bn. |
| | Currency swap lines with the U.S., Japan, and China | \$30 bn. (U.S.), \$20 bn. (Japan), 180 RMB bn. (China) | \$16.4 bn. (U.S.) |
| | Foreign liquidity provision to banks | \$50 bn. | \$26.8 bn. |
| Mid-term – Boosting the real economy | Fiscal stimulus package ¹⁾ | 7% of GDP ²⁾ | \$57.9 bn. |
| | | Tax Cuts | \$28.8 bn. |
| | | Public Spending | \$29.1 bn. |
| | Policy rate ³⁾ cut | 5.25% (Aug.'08) → ... → 2.0% (Feb.'09) | |

Note: 1) For the period between 2008 and 2012

2) \$832.9 bn. in 2009

3) BOK Base Rate: reference rate applied in transactions such as RP

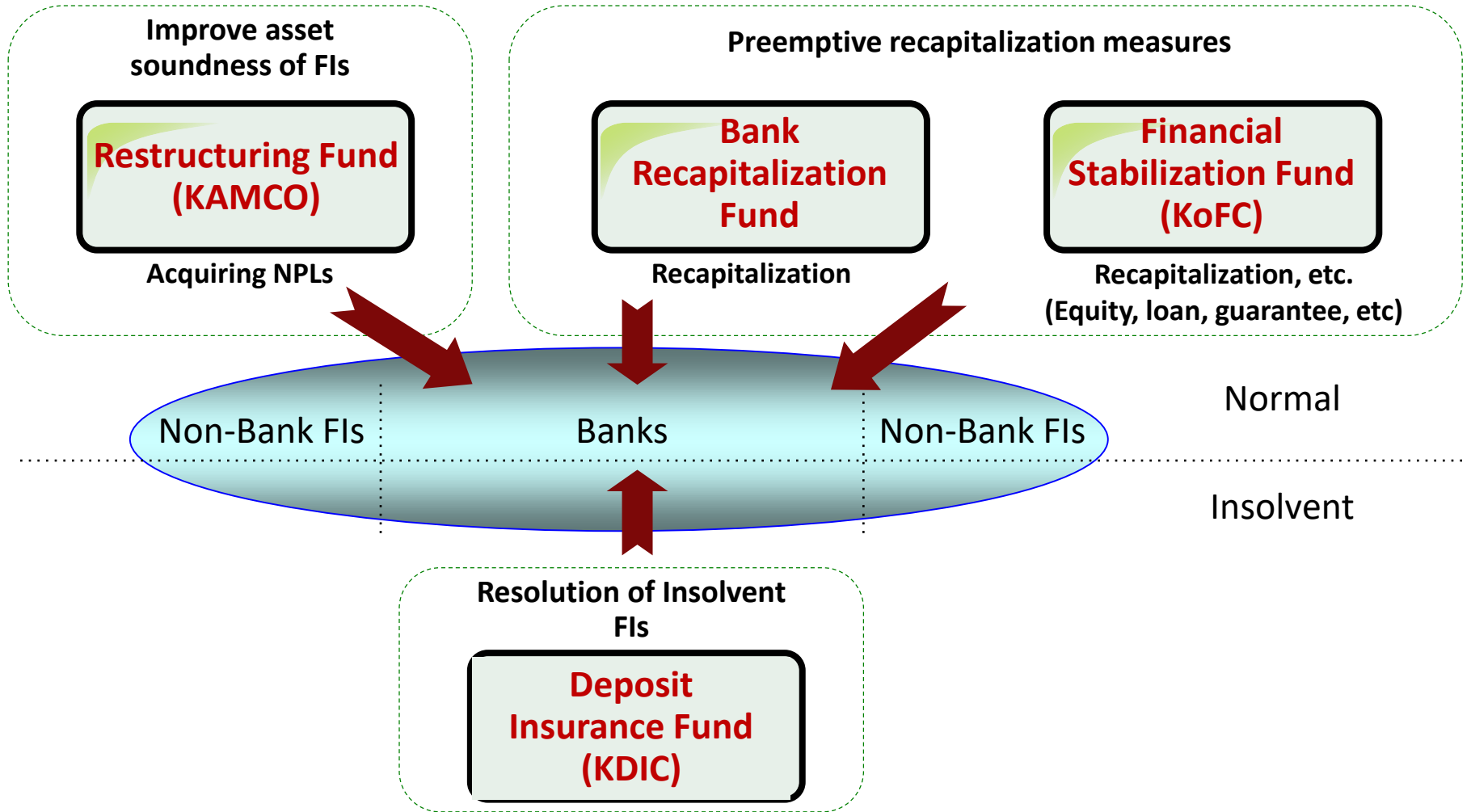
Source: FSC(2012)

Responses to the Global Financial Crisis in 2008

- **Enhancing banks' soundness** by providing liquidity support from special funds
- ✓ Restructuring Fund, Bank Recapitalization Fund, and Financial Stabilization Fund
- **Corporate restructuring** led by the creditor financial institution
- Thanks to the **prompt and preemptive responses** led by the government, the financial system became stable **without any single bank failure during the crisis.**
- However, KDIC had to **resolve 30 insolvent mutual savings banks (MSBs)** between 2011 and 2014 through P&A and bridge bank methods.
- ✓ Due to concentrated loan portfolio in real estates, inadequate governance and compliance, supervisory forbearance among others

Special Measures to Assist the Financial Sector

- Public-private joint measures to enhance soundness of capital and assets



IV. Lessons from the Two Crises

Lessons from the Two Crises

- **Prompt and comprehensive financial restructuring led by the Korean government** through the injection of public funds during the 1997 crisis was regarded as successful. (WB 2000, IMF 2001)
- **Legal framework** for an effective financial restructuring should be in place.
- **Enhancing coordination and cooperation among financial safety net (FSN) participants**
 - ✓ MOSF, FSC, BOK, FSS, and KDIC
- Measures to **minimize moral hazard and maintain market discipline**
 - ✓ No too-big-to-fail, least cost principle, loss sharing, self-help efforts, among others
- **Enhancing protection of financial consumers and confidence in the financial system**
 - ✓ Market efficiency, transparent governance, competitiveness of financial firms

Lessons from the Two Crises

- **Criticism**
- ✓ **Demand for a single control tower** to handle financial restructuring in the early stage
- ✓ **Ad hoc state support for failing FIs** through public fund injection before the enactment of SAMPF in 2000
- ✓ 52.7% of public funds was recovered by June, 2007 and **sunk cost was shared by the taxpayers and surviving FIs.**
- **Future challenges**
- ✓ **Developing market-oriented crisis prevention and response mechanism** such as Bail-in, RRP, stress tests, ex-ante funding mechanism for SIFI, etc.
- **Prevention is always better than crisis containment, however effective it may be!**

**Thank you
for your kind attention!**

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